



2020 Dog Walk & Pet Fair Sponsor Form

Protecting Animal Welfare

By Providing:

Shelter and Rehabilitation
Adoption Services
Low Cost Spay and Neuter
Cruelty Investigations
Outreach Programs
Help in Locating Lost Pets

SPCA of Westchester, Inc.
590 North State Road
Briarcliff Manor, NY 10510
(914) 941-2896
(914) 762-8312 fax
sPCA914.org

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Date & Place: Saturday, June 20th from 10 am to 2 pm at FDR State Park, Yorktown Heights, New York.

Goal: To raise \$120,000 to help support the SPCA's lifesaving animal rescue programs including: cruelty investigations, shelter and rehabilitation of abused and abandoned dogs, cats and horses, low cost veterinary services and community outreach programs.

Event Description: To enter the *SPCA Dog Walk and Pet Fair*, individuals pay an entrance fee of \$20.00 or submit funds raised. Participants may walk all or part of the 2.5 mile trail at FDR State Park in Yorktown Heights. After the walk, visitors will enjoy food and music while participating in activities such as games, agility demonstrations an SPCA adoption meet and greet and more!

Sponsors will have the opportunity to meet potential customers and sell and/or promote their products and services (pet and non-pet related).

While the SPCA of Westchester would naturally reap the major benefit from this partnership, your business will benefit as well. This event is highly promoted, and sponsors will be included in the following:

- SPCA email blasts (reaches more than 20,000 animal lovers).
- SPCA website (average of 25,000 visitors a month).
- SPCA social media pages (more than 60,000 fans).
- SPCA walk brochure (5,000 supporters).



Flip over for Sponsorship Benefits

SPCA Dog Walk and Pet Fair Sponsorship Levels:

\$5,000+ Beyond our Wildest Dreams Sponsorship

Benefits consist of:

- Name **and** logo will be made **largest** and be incorporated as a **top** sponsor on the event t-shirts, sponsorship banner, the SPCA website (average of 25,000 web visitors a month), the SPCA's social media pages (more than 60,000 fans), the Walkathon brochure (5,000 supporters) and SPCA email blasts (20,000 animal lovers).
- Will be given a sponsor booth space and the opportunity to promote and/or sell merchandise and services.
- Free admission will be available for all **(name)** employees and their families participating in the event.
*** Option to sponsor an SPCA animal is available at this level.

\$2,500 Platinum Sponsorship

Benefits consist of:

- Name **OR** logo will be incorporated on the event t-shirts larger than all sponsorships below this level, sponsorship banner, the SPCA website (average of 25,000 web visitors a month), the SPCA's social media pages (more than 60,000 fans), the Walkathon brochure (5,000 supporters) and SPCA email blasts (20,000 animal lovers).
- Will be given a sponsor booth space and the opportunity to promote and/or sell merchandise and services.
- Free admission will be available for all **(name)** employees and their families participating in the event.
*** Option to sponsor an SPCA animal is available at this level.

\$1,000 Gold Sponsorship

Benefits consist of:

- Name **OR** logo will be incorporated on the event t-shirts, sponsorship banner, the SPCA website (average of 25,000 web visitors a month), the SPCA's social media pages (more than 60,000 fans), the Walkathon brochure (5,000 supporters) and SPCA email blasts (20,000 animal lovers).
- Will be given a sponsor booth space and the opportunity to promote and/or sell merchandise and services.
- Free admission will be available for all **(name)** employees.
*** Option to sponsor an SPCA animal is available at this level.

\$500 Silver Sponsorship

Benefits consist of:

- Name **OR** logo will be incorporated on the event t-shirts, sponsorship banner, the SPCA website (average of 25,000 web visitors a month), the SPCA's social media pages (more than 60,000 fans), the Walkathon brochure (5,000 supporters) and SPCA email blasts (20,000 animal lovers).
- Will be given a sponsor booth space and the opportunity to promote and/or sell merchandise and services.
- Free admission will be available for all **(name)** employees.

\$250 Bronze Sponsorship

Benefits consist of:

- **(Name, not logo)** will be incorporated on the event t-shirts, sponsorship banner and the SPCA website (average of 25,000 web visitors a month), the SPCA's social media pages (more than 60,000 fans) and the Walkathon brochure (5,000 supporters).
- Will be given a sponsor booth space and the opportunity to promote and/or sell merchandise and services
- Free admission will be available for all **(name)** employees.

\$100 SPCA Friend *Benefits consist of:* **(Name not logo)** will be incorporated on the SPCA website and social media pages. A sponsor booth is not available at this level.

2020 Dog Walk & Pet Fair Sponsorship Form

Date: Saturday, June 20th
Location: FDR State Park, Yorktown Heights, NY
Time: 10 am to 2 pm

***Please keep a copy of this form to refer to regarding event details & rules**

Sponsor Deadlines:

- To be printed in the Walkathon Brochure: April 1, 2020
- To be placed on Walkathon T-shirts and Banner: May 1, 2020

***IF you plan on utilizing your sponsorship booth, you must supply us with a Certificate of Liability Insurance at least 1 week prior to the event. The name of the event (The SPCA of Westchester's Dog Walk and Pet Fair) and date and address of the event (FDR State Park at 2957 Crompond Road, Yorktown Heights, NY 10598) must be listed in the description of operations section on your certificate. The SPCA of Westchester, NYS Office of Parks, Recreation and Historic Preservation and the People of the State of NY need to be listed as co-insured. The SPCA of Westchester should be listed as the certificate holder.**

Your Name AND Company: _____

Street Address: _____ Town: _____

State: _____ Zip Code: _____ Phone: _____ Email: _____

PLEASE CHECK OFF:

YES, I will be using my Sponsor Booth Space _____ (See above regarding Certificate of Liability)

NO, I will not be using my Sponsor Booth Space _____

Rules and details for your Sponsor Booth Space:

- Set-up starts as early as 7:30 am.
- Vehicles must be off the grass/field and in the parking lot by 9:30 am unless given special permission.
- Your Sponsor booth space will be marked the day of the event.
- Event is in the field next to parking lot #1. Booth materials can be dropped off in the field by accessing the dirt road behind the concession stand.
- All exhibitor spaces are 10 feet wide.
- All Dog Walk Sponsors are responsible for providing their own tents, tables, chairs and signage.
- The SPCA of Westchester, FDR State Park and NYS are not responsible for any theft or damage to your exhibit.
- Electricity is not provided on site.
- Event is rain or shine.

Beyond our Wildest Dreams	\$5,000	\$ _____
Platinum Sponsorship	\$2,500	\$ _____
Gold Sponsorship	\$1,000	\$ _____
Silver Sponsorship	\$500	\$ _____
Bronze Sponsorship	\$250	\$ _____
SPCA Friend	\$100	\$ _____

Enclosed is my check for \$ _____ (payable to SPCA of Westchester) or check here _____ if you made your Sponsorship donation online.

Charge my credit card: # _____ Exp: _____ CVC Code: _____

Please send form along with payment information to: SPCA of Westchester Dog Walk & Fair at 590 North State Road, Briarcliff Manor, NY 10510. Questions? Call Lisa at (914) 941-2896 ext. 54 or email Lisa@spca914.org



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER	<p style="text-align: center; font-size: 24px; color: green;">Insurance Name</p>	CONTACT NAME:	
		PHONE (A/C, No, Ext):	FAX (A/C, No):
		E-MAIL ADDRESS:	
		INSURER(S) AFFORDING COVERAGE	
		INSURER A : TRAVELERS PROPERTY CASUALTY COMPANY OF AMERICA	
INSURED	<p style="text-align: center; font-size: 24px; color: green;">Company Name</p>	INSURER B :	
		INSURER C :	
		INSURER D :	
		INSURER E :	
		INSURER F :	
		INSURER NAIC #	

COVERAGES

CERTIFICATE NUMBER: 160705847421501

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input type="checkbox"/> OCCUR <input type="checkbox"/> HIRED AUTO <input type="checkbox"/> NON OWNED AUTO GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC <input type="checkbox"/> OTHER:						EACH OCCURRENCE : DAMAGE TO RENTED PREMISES (Ea occurrence) MED EXP (Any one person) PERSONAL & ADV INJURY GENERAL AGGREGATE PRODUCTS - COM/OP AGG : \$
	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> OWNED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS ONLY <input type="checkbox"/> NON-OWNED AUTOS ONLY						COMBINED SINGLE LIMIT (Ea accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ \$
	<input type="checkbox"/> UMBRELLA LIAB <input type="checkbox"/> OCCUR <input type="checkbox"/> EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE <input type="checkbox"/> DED <input type="checkbox"/> RETENTION \$						EACH OCCURRENCE \$ AGGREGATE \$ \$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below		N/A				<input type="checkbox"/> PER STATUTE <input type="checkbox"/> OTH-ER E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

The People of the State of New York, Executive Department, the NYS Office of Parks, Recreation and Historic Preservation, Taconic Region, its Officers, Agents, employee and assigns are included as additional insured, for the operations of/on behalf of, the named insured, for the SPCA of Westchester's Dog Walk and Pet Fair on June 20, 2020.

CERTIFICATE HOLDER

CANCELLATION

SPCA OF WESTCHESTER
590 NORTH STATE RD
BRIARCLIFF MANOR, NY 10510

← SPCA info.

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

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